

Interim Quality Assurance Report

Institution: SAMAGRA SIKSHANA SAMITHI

Academic Business Unit: ACHARYA BANGALORE B SCHOOL

Date of Submission: November 13, 2020



INTRODUCTION

Each accredited member of the IACBE is required to submit an Interim Quality Assurance Report midway through its awarded period of accreditation. The report focuses on major changes that have taken place in the academic business unit, and in any institution of which it is a part, in areas such as outcomes assessment; faculty composition and qualifications; faculty and student policies and procedures; governance; financial, physical, learning, and technological resources; and other areas that relate to the IACBE's Accreditation Principles. In the Interim Quality Assurance Report, the academic business unit will report the following information:

- 1. Institutional Information
- 2. Listing of Accredited Programs
- 3. Institutional and Program Enrollments
- 4. Degrees Conferred in Accredited Programs
- 5. Outcomes Assessment Plan for the Academic Business Unit
- 6. Student Learning Assessment Results for Accredited Programs
- 7. Operational Assessment Results for the Academic Business Unit
- 8. Report on Note Compliance
- 9. Narrative Reporting on (i) Major Changes Relating to the IACBE's Accreditation Principles and (ii) How the Academic Business Unit Continues to Comply with the Principles

The purposes of the Interim Quality Assurance Report are to (1) provide information about major changes affecting the academic business unit since its last accreditation review, and (2) provide evidence that the academic business unit continues to comply with the IACBE's Accreditation Principle

1. Institutional Information

	Highest Earned Degree: Ph.D.	Email: hrvenkatesha@abbs.edu.in
	Telephone (with country code if outside of the U	nited States):+918971825657
	information pertaining to your primary representand of the academic business unit):	tive to the IACBE, i.e., the person who is the primary contact for the IACBE (if
	Name: Dr. H.R.Venkatesha	
	Position Title: Director	
	Highest Earned Degree: Ph.D.	Email: hrvenkatesha@abbs.edu.in
Provide the following i	Telephone (with country code if outside of the Uinformation pertaining to your alternate represent	·
	Name:Dr. R.Jayanthi	
	Position Title: Professor	
	Highest Earned Degree: Ph.D	Email: _jayanthi@abbs.edu.in
	Telephone (with country code if outside of the U	nited States): +919242142475

2. IACBE-Accredited Programs

Provide a listing of all of the business programs accredited by the IACBE. These programs are identified in the decision letter that you received from the IACBE Board of Commissioners at your last accreditation review. In addition, they are also listed on your Membership Status page on the IACBE website. This listing must also include all accredited majors, concentrations, specializations, emphases, focus areas, options, tracks, fields, and streams contained within the programs. In addition, identify the academic units that administer the programs, all locations at which the programs are offered, and, if the programs are delivered in partnership with other institutions, please identify those institutions as well. (Add or delete rows in the table as needed):

ACCREDITED PROGRAM	ACADEMIC UNIT ADMINISTERING THE PROGRAM	LOCATIONS	PARTNER INSTITUTIONS
Bachelor of Business Administration (BBA)	Acharya Bangalore B School	Bengaluru	Not Applicable
Bachelor of Business Administration (Aviation)	Acharya Bangalore B School	Bengaluru	Not Applicable
Bachelor of Commerce (B.Com.)	Acharya Bangalore B School	Bengaluru	Not Applicable
Master in Business Administration Acharya Bangalore B School		Bengaluru	Not Applicable
Post Graduate Diploma in Management (PGDM)	Acharya Bangalore B School	Bengaluru	Not Applicable
Master in Commerce (M.Com.)	Acharya Bangalore B School	Bengaluru	Not Applicable
Bachelor of Commerce (SCM)	Acharya Bangalore B School	Bengaluru	Not Applicable

3. Institutional and Program Enrollments

Provide figures for the total headcount enrollment for the institution as a whole for the current year and for the year of your last accreditation review.

Notes:

'Enrollment' refers to the total number of students pursuing programs offered by the institution, not the number of students admitted in a given year.

For institutions for which the academic business unit is the institution, i.e., institutions that are stand-alone business units, provide figures for the total headcount enrollment for the academic business unit for the current year and for the year of your last accreditation review.

TOTAL INSTITUTIONAL HEADCOUNT ENROLLMENT			
Current Year Year of Last Accreditation Review			
1269	1231		

For each IACBE-accredited program (including each accredited major, concentration, specialization, emphasis, focus area, option, track, field, and stream contained within the program), provide figures for the total headcount enrollment in the program for the current year and for the year of your last accreditation review. (Add or delete rows in the table as needed):

	HEADCOUNT ENROLLMENT		
ACCREDITED PROGRAM	CURRENT YEAR	YEAR OF LAST ACCREDITATION REVIEW	
Bachelor of Business Administration (BBA)	373	374	
Bachelor of Business Administration (Aviation)	132	45	
Bachelor of Commerce (B.Com.)	148	134	
Master in Business Administration	433	445	
Post Graduate Diploma in Management (PGDM)	130	162	
Master in Commerce (M.Com.)	53	76	

Note: In the totals for each of the years identified in the table, please do not double-count students who are pursuing or pursued multiple programs, e.g., students who pursued both a finance program and a marketing program. In other words, the figures should simply be headcount enrollments regardless of the number of programs that the students are or were pursuing.

4. Degrees Conferred in Accredited Programs

For each IACBE-accredited program (including each accredited major, concentration, specialization, emphasis, focus area, option, track, field, and stream contained within the program), provide figures for the number of degrees conferred in the program for the current year and for the year of your last accreditation review. (Add or delete rows in the table as needed):

	NUMBER OF DEGREES CONFERRED			
ACCREDITED PROGRAM	CURRENT YEAR	YEAR OF LAST ACCREDITATION REVIEW		
Bachelor of Business Administration (BBA)	99	90		
Bachelor of Business Administration (Aviation)	NA	NA		
Bachelor of Commerce (B.Com.)	37	21		
Master in Business Administration	*	228		
Post Graduate Diploma in Management (PGDM)	55	104		
Master in Commerce (M.Com.)	*	39		

^{*}indicates result awaited from University as exams were conducted in October, 2020 due to COVID -19 situation

5. Outcomes Assessment Plan for the Academic Business Unit

- a. Provide a copy of the current outcomes assessment plan for the academic business unit. The plan must encompass each program that is accredited by the IACBE and must be prepared using the template developed by the IACBE. (The outcomes assessment plan should be placed in an appendix of the interim report.)
- b. Identify and describe any significant changes from the plan that was previously submitted to the IACBE.

6. Student Learning Assessment Results for Accredited Programs

For each IACBE-accredited program, provide student learning assessment information for the program. This information must include the following elements: (a) intended student learning outcomes (ISLOs) for each program, (b) a listing of the direct measures of student learning that are used for assessing the ISLOs, (c) performance objectives for each direct measure of learning, (d) a listing of the indirect measures of student learning that are used for assessing the ISLOs, (e) performance objectives for each indirect measure of learning, (f) results from the implementation of the direct measures of student learning, (g) results from the implementation of the indirect measures of student learning, and (h) an indication of whether students achieved each of the intended learning outcomes as determined by the performance objectives identified by the academic business unit in its outcomes assessment plan.

Notes:

A separate table must be provided for each IACBE-accredited program as listed in your outcomes assessment plan.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) programs and (ii) intended student learning outcomes.

In the sections of the learning assessment results tables labeled "Summary of Achievement of Intended Student Learning Outcomes," do not add or delete columns. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In these sections of the tables, (i) enter 'Met' in a given cell of a table if the performance objective for the instrument in that column was achieved for the intended learning outcome in that row, (ii) enter 'Not Met' if the performance objective for the instrument in that column was not achieved for the intended learning outcome in that row, or (iii) leave the cell blank if the instrument in that column does not measure the intended learning outcome in that row.

Italicized entries in the table template represent areas where the academic business unit should insert its own learning assessment information.

	PROGRAM NAME: BACHELOR OF BUSINESS ADMINISTRATION (BBA)				
	a. Program Intended Student Learning Outcomes (Program ISLOs)				
1.	Program Learning Outcome 1- Students will be familiar with the Fundamentals of the functional areas of business				
2.	Program Learning Outcome 2 - Students will be able to apply quantitative methods for decision making				
3.	Program Learning Outcome 3- Students will be familiar with in basic concepts of business administration				
4.	Program Learning Outcome 4- Students will be able to understand the basic aspects of Corporate Environment				
5.	Program Learning Outcome 5- Students will involve in research through Internships and projects.				

c. Performance Objectives (Targets/Criteria) for Direct Measures: Direct Measure 1 - Project Work Objective (Target/Criterion) for Direct Measure 1 Objective (Target/Criterion) for Direct Measure 1 Program ISLOs 1-In a scale of 1 to 4, 4 being highest 65% of the students will score 3 and above on the following points. Program ISLOs 2-• To acquire basic knowledge about the industry pertaining to the **Program ISLOs 3**company, organization structure etc **Program ISLOs 5-**Students will be trained in using statistical tools in decision making Students will be able to apply analytical skills in their project works. Students will be able to communicate effectively in Viva Voce. Direct Measure 2 Objective (Target/Criterion) for Direct Measure 2 Comprehensive MCQ test in Corporate Environment - In a scale of 1 to 5, 5 being the highest 73% of the students will **Program ISLOs 4** score 3 and above. Students will be familiarized with concepts of Corporate Environment d. Assessment Instruments for Intended Student Learning Outcomes e. Performance Objectives (Targets/Criteria) for Indirect Measures: **Indirect Measures of Student Learning:**

1.	1. Indirect Measure 1 Exit Survey	Objective (Target/Criterion) for Indirect Measure 1 ON THE Scale of 1 to 5, with 5 being the strongly agree, 80% of the undergraduates will either agree (4) or strongly agree (5) that the program at ABBS will help them:
	Program ISLOs 1,3,5	 To familiarize with the Fundamentals of the functional areas of business. To apply Quantitative methods and Cost Accounting methods in Management decision making TO understand the basic aspects of Corporate Environment
2.	2. Indirect Measure 2 Alumni Survey	Objective (Target/Criterion) for Indirect Measure 2 ON A SCALE OF 1 TO 5, with 5 being the strongly agree, 73% of the Alumni will agree (4) or strongly agree (5) that program at ABBS will help them:
	Program ISLOs 2 Program ISLOs 4	 To apply ethical principles and critical thinking skills of accounting and evaluation of organizational decisions. To apply quantitative methods in their profession.

Assessment Results: Bachelor Of Business Administration(BBA)
Summary of results from implementing Direct Measure of Student Learning

1. Project Work	Score
Number of Students achieving sub score of 90% or higher in each of related ISLO	
To acquire basic knowledge about the industry pertaining to the company selected. (Program ISLOs $\bf 1$)	82(96.4% of Total 85 Students)
To familiarize students with the basic aspects of research. (General ISLO 2)	80(94.1% of Total 85 Students)
Students will be able to apply analytical skills in their project works . (General ISLO 3)	78(91.7% of Total 85 Students)
Students will be able to communicate effectively in Viva Voce (General ISLO 5)	80(94.1% of Total 85 Students
2. C	In Corporate Environment in a scale of 1 to 5,5
 Comprehensive MCQ test in Human Resource management Program ISLOs 4 	being the highest 78% of the students have
	scored 3 and above

Summary of Results for Indirect Measure 2

 Exit Survey Program ISLOs 1,3 and 5 	On a scale of 1 to 5 with 5 being the strongly agree, 86% of the undergraduates either agreed (4) or strongly agreed (5) that the program at ABBS helped them:
Program is LOS 1,3 and 3	 To familiarize with the Fundamentals of the functional areas of business. To apply Quantitative methods and Cost Accounting methods in Management decision making To communicate effectively in a professional and Corporate Environment .
2. Alumni Survey	On a scale of 1 to 5, 5 being the strongly agree 85% of the Alumni either agreed (4) or strongly agreed (5)

Program ISLOs 2

that the program at ABBS helped them *That the* program helped them to apply ethical principles and critical thinking skills to accounting and evaluation of organizational decisions.

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures			
Program ISLOs	TO acquire knowledge relevant to business in the areas of Legal environment, Taxation and Marketing Direct Measure 1	Comprehensive MCQ test in Human Resource management.	Graduating students Exit Survey	Alumni Survey
	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was
1.To acquire basic knowledge about the industry pertaining to the company selected and learn basic aspects of research	MET	N/A	MET	MET
2. Students will be trained and will be able to prepare a questionnaire	MET	N/A	N/A	N/A
3. Students will be able to apply analytical skills in their project works	MET	N/A	N/A	MET
 Students will be familiarized with theories in 4. 	MET	MET	N/A	N/A
5. Students will be able to communicate effectively in Viva Voce	MET	N/A	MET	MET

	PROGRAM NAME: BBA AVIATION MANAGEMENT					
a.	a. Program Intended Student Learning Outcomes (Program ISLOs)					
1.	Program Learning Outcome 1: Students will be familiar with the concepts of financial accounting, basic mathematics, Entrepreneurship & project Management.					
2.	Program Learning Outcome 2: Students will able to understand the con	cepts of Airline and Airport Management, Management of logistics and Air cargo.				
3.	Program Learning Outcome 3: Students will be able to understand the	organization structure of Airline Industry in general.				
4.	Program Learning Outcome 4: Students will be able to communicate ef	fectively.				
5.	Program Learning Outcome 5: Students will be familiar with different k	inds of Aircrafts and communications.				
	Assessment Instruments for Intended Student Learning Outcomes— rect Measures of Student Learning:	c. Performance Objectives (Targets/Criteria) for Direct Measures:				
1.	Direct Measure 1 Comprehensive MCQ on Entrepreneurship and Project Management Program ISLOs Assessed by this Measure: Outcomes List ISLO 1	Objective (Target/Criterion) for Direct Measure 1 In Entrepreneurship & Project Management — for a scale of 1 to 5, 5 being the highest 75 % of the students will score 3 and above.				
2.	Direct Measure 2 Student Presentation and model Program ISLOs Assessed by this Measure: Outcomes List ISLO 2,3 and 4	Objective (Target/Criterion) for Direct Measure 2 In student presentation — for a scale of 1 to 5, 5 being the highest, 80 % of the students will score 4 and above.				
3.	Direct Measure 3 Industrial Visit Report and presentation Program ISLOs Assessed by this Measure: Outcomes List ISLO 5	Objective (Target/Criterion) for Direct Measure 3 In Industry Visit report and presentation – for a scale of 1 to 5, 5 being the highest, 75% of the students will score 3 and above.				

f. Summary of Results from Implementing Direct Measures of Student Learning:

- 1. Summary of Results for Direct Measure 1: Out of 82 students, 75% of the students have scored 3 and more in Entrepreneurship and Project Management
- 2. Summary of Results for Direct Measure 2: Out of 127 students, 80% of the students have scored 4 and more in student presentation.
- 3. Summary of Results for Direct Measure 3: Out of 82 students, more than 75% of the students have scored 3 and above and are familiar with different models of aircrafts and communications.

h. Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning		Learning Assessment Measures				
Outcomes (ISLOs)		Direct Measures of Student Learning				
Program ISLOs		Direct Measure 1	Direct Measure 1 Direct Measure 2			
		Performance Objective Was	Performance Objective Was	Performance Objective Was		
1.	Program Learning Outcome 1	Met	NA	NA		
2.	Program Learning Outcome 2	NA	Met	NA		
3.	Program Learning Outcome 3	NA	Met	NA		
4.	Program Learning Outcome 4	NA	Met	NA		
5.	Program Learning Outcome 5	NA	NA	Met		

	PROGRAM NAME: BACHELOR OF COMMERCE (B.COM)					
	a. Program Intended Student Learning Outcomes (Program ISLOs)					
1.	Program Learning Outcome 1- Students will be familiar with the fundamentals of the functional areas of Business					
2.	Program Learning Outcome 2 - Students will be able to a	pply Quantitative methods and to improve analytical thinking.				
3.	Program Learning Outcome 3- Students will be able	to communicate effectively in a professional environment.				
4.	Program Learning Outcome 4- Students will ge	t a comprehensive knowledge in Cost Management.				
5.	Program Learning Outcome 5- Student	ts will be familiar with concepts of Taxation.				
	c. Performance Objectives (Targets/Criteria) for Direct Measures:	c. Performance Objectives (Targets/Criteria) for Direct Measures:				
1.	Direct Measure 1 Students will analyse Case Study and do Presentation General ISLO 1 General ISLO 2 General ISLO 3	Objective (Target/Criterion) for Direct Measure 1 In a scale of 1 to 4, 4 being the highest 85% of the students have scored 3 & above on the following points:- Familiarize with the fundamentals of the functional areas of business. Students will be able to apply Quantitative methods and to improve analytical thinking Students will be able to communicate effectively.				
2.	Direct Measure 2 Comprehensive MCQ test in Cost Management and Taxation General ISLO 4	Objective (Target/Criterion) for Direct Measure 2 On a scale of 1 to 5, 5 being the highest 80% of the students have scored 3				
	General ISLO 5 d. Assessment Instruments for Intended Student Learning Outcomes—	& above on the following points. Comprehensive knowledge in Accounting and Cost Mangement. Familiarised with the concepts of Taxation.				
	Indirect Measures of Student Learning:	e. Performance Objectives (Targets/Criteria) for Indirect Measures:				
1.	1. Indirect Measure 1	Objective (Target/Criterion) for Indirect Measure 1				

	Exit Survey	On the Scale of 1 to 5, with 5 being the strongly agree, 85% of the undergraduates either agree (4) or strongly agree (5) that the program at ABBS helped them:
	General ISLO 1,3,4,5	To familiarize with the fundamentals of the functional areas of business.
		To communicate effectively in a professional environment.
		To acquire comprehensive knowledge in Accounting and Cost Mangement.
		To familiarize with the concepts of Taxation.
2.	2. Indirect Measure 2	Objective (Target/Criterion) for Indirect Measure 2
	Alumni Survey	On a scale of 1 TO 5, with (5) being the strongly agree, 80% of the Alumni agree (4) or strongly agree (5) that program at ABBS helped them :
	General ISLO 2	 To apply Quantitative methods and to improve analytical thinking.

Assessment Results: Bachelor of Commerce (B.Com)
Summary of results from implementing Direct Measure of Student Learning

Summary of results from implementing Direct Measure of Student Learning					
3. Project Work	Score				
Number of Students achieving sub score of 90% or higher in each of related ISLO					
Analysis of Case Study and Presentation					
Number of students achieving a sub score of 85% or higher in each of the related ISLO					
Fundamentals of the functional areas of business (General ISLO 1)	40 (85.10% of Total 47 students)				
Apply Quantitative methods and to improve analytical thinking.(General ISLO 2)	42 (89.4% of Total 47 Students)				
Communicate effectively in a professional environment. (General ISLO 3)	43 (91.48% of Total 47 Students)				
4. Comprehensive MCQ test in Human Resource management					
General ISLO 4	42(89.4% of total 47 Students)				
General ISLO 5	40(85.10% of total 47 students)				
Summary of Results for Indirect Measure 2					
5. Exit Survey	On a scale of 1 to 5 with 5 being the strongly agree, 85% of the				
General ISLO 1,3,4 & 5	Undergraduates either agreed (4) or strongly agreed (5) that				
	the program at ABBS helped them				
	To familiarize with the fundamentals of the functional areas of business.				
	To communicate effectively in a professional environment.				

	To acquire comprehensive knowledge in Accounting and Cost Management. To familiarize with the concepts of Taxation.
6. Alumni Survey General ISLO 2	On a scale of 1 to 5 5 being the strongly agree 80% of the Alumni either agreed (4) or strongly agreed (5) that the program at ABBS helped them in: To apply Quantitative methods and to improve analytical thinking.

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures				
Program ISLOs	performance in Case Study	Comp. MCQ Test in Corporate Communications and Cost Management	Graduate Students Exit Survey	Alumni Survey	
	Performance Target Was	Performance Target Was	Performance Target Was	Performance Target Was	
1. Students will be familiar with the fundamentals of the Accounting, Banking, Finance, Costing and Business Taxation	MET	N/A	MET	N/A	
2. Students will be able to apply Quantitative methods and analytical skills in Management decision making.	MET	N/A	N/A	MET	
3. Students will be able to communicate effectively in a professional and corporate environment	MET	N/A	MET	N/A	
4. Students will be able to apply the concepts of cost management.	N/A	MET	MET	N/A	
5. Students will be familiar with the concepts of Taxation.	N/A	MET	MET	N/A	

	PROGRAM NAME: MASTER IN BUSINESS ADMINISTRATION (MBA)				
a.	a. Program Intended Student Learning Outcomes (Program ISLOs)				
1.	Program Learning Outcome 1 Students will acquire basic knowledge relevant to business in the area of Quantitative Technique, Accounting, Economics, Legal & ethical Environment, International Business and Finance/ Marketing/Human Resource Management				
2.	Program Learning Outcome 2 Students will develop effective written and verbal communication skill	lls.			
3.	Program Learning Outcome 3 Students will acquire opportunities to enhance the leadership& mana seminars	agerial skills through organizing & attending Management fest, workshops and			
4.	Program Learning Outcome 4 Students will acquire basic theoretical and practical knowledge of Bus	siness Analytics			
5.	Program Learning Outcome 5 Students will get a comprehensive knowledge in the area of Strategic Management				
	Statents will get a comprehensive knowledge in the area of strategic	Management			
	Assessment Instruments for Intended Student Learning Outcomes— rect Measures of Student Learning:	c. Performance Objectives (Targets/Criteria) for Direct Measures:			
	Assessment Instruments for Intended Student Learning Outcomes— rect Measures of Student Learning:				
Di	Assessment Instruments for Intended Student Learning Outcomes— rect Measures of Student Learning: Direct Measure 1 Performance in Dissertation & Project Program General ISLO 1,2,3&4	c. Performance Objectives (Targets/Criteria) for Direct Measures: Overall 80% of the students will score at least 75% in the dissertation project			
1. 2. d.	Assessment Instruments for Intended Student Learning Outcomes— rect Measures of Student Learning: Direct Measure 1 Performance in Dissertation & Project Program General ISLO 1,2,3&4 Direct Measure 2 Comprehensive MCQ test in Strategic Management	c. Performance Objectives (Targets/Criteria) for Direct Measures: Overall 80% of the students will score at least 75% in the dissertation project evaluation to each of General ISLO 1,2,3&4. In strategic management 75% of students will score four or above on a scale of			

	Graduating Student Exit Survey General ISLO 1, 2, and 4	indicate either agree (4) or strongly agree (5) that the management program at ABBS helped them: ISLO 1:To acquire basic knowledge to business in the areas of QT, Accounting, Economics and Legal and ethical environment ISLO 2:To develop effective written and verbal communication skills ISLO 3: Acquire basic theoretical and practical knowledge of business analytics.
2.	Indirect Measure 2 Alumni Survey General ISLO 3,5	On a scale of 1 to 5, with 5 being strongly agree, 80% of the alumni will indicate either agree (4) or strongly agree (5) that the management program, at ABBS helped them: a)to acquire leadership management skills b) comprehensive knowledge in the area of Strategic Management helped them in making better business decisions.

Intended Student Learning Outcomes (ISLOs)					
Program ISLOs		Direct Measure 1	Direct Measure 2	Indirect Measure 1	Indirect Measure 2
		Performance in Dissertation	Performance in Strategic Management	Graduating Students Exit Survey	Alumni Survey
1.	Program Learning Outcome 1				
	Students will acquire basic knowledge relevant to business in the area of Quantitate Technique, Accounting, Economics, Legal & ethical Environment, International Business and Finance/ Marketing/Human Resource Management	MET	N/A	MET	N/A
2.	Program Learning Outcome 2 Students will develop effective written and verbal communication skills.	MET	N/A	MET	N/A

3.	Program Learning Outcome 3 Students will acquire opportunities to enhance the leadership& managerial skills through organizing & attending Management fest, workshops and seminars	MET	N/A	N/A	MET
4.	Program Learning Outcome 4 Students will acquire basic theoretical and practical knowledge of Business Analytics	MET	N/A	MET	N/A
5.	Program Learning Outcome 5 Students will get a comprehensive knowledge in the area of Strategic Management	N/A	MET	N/A	MET

	PROGRAM NAME : POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)				
a.	a. Program Intended Student Learning Outcomes (Program ISLOs)				
1.	Program Learning Outcome 1: Understanding business environment and enhancing domain knowledge by using modern tools of management				
2.	Program Learning Outcome 2: Develop effective oral, written and other communication skills coupled with business applications and appropriate digital technology.				
3.	Program Learning Outcome 3: Equipping students to develo to critical thinking and arriving at innovative problem-solving	op competencies in quantitative and qualitative techniques leading ng solutions			
4.	Program Learning Outcome 4: Enabling students to evaluat	te the various dynamics of global business and cross -cultural issues			
5.	Program Learning Outcome 5: Develop responsiveness to be	usiness and environmental sustainability and ethical dilemmas			
6.	Program Learning Outcome 6: Equip students to collaborate	e and lead diverse teams across organizational boundaries			
7.	Program Learning Outcome 7: Embed lifelong learning skills	s in the various facets of management education			
b. Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:		c. Performance Objectives (Targets/Criteria) for Direct Measures:			
1.	Direct Measure 1- End Term Examination Program ISLOs Assessed are 1, 2 and 3	Objective (Target/Criterion) for Direct Measure 1 Overall 85% of students will score above 60% marks of total marks allotted.			
2.	Direct Measure 2 Mid Term Examination, Assignment, Case Study, Quiz etc conducted by individual faculty members in their courses. Program ISLOs Assessed are: 2 & 3	Objective (Target/Criterion) for Direct Measure 2 This is a component of Continuous evaluation and overall 85% students must score 80 % of marks allotted to this.			
3.	Direct Measure 3 Live Project Program ISLOs Assessed are: 4,5	Objective (Target/Criterion) for Direct Measure 3 This carries 3 credits and all students must complete a Campus to Community (social sector project) Project. Overall 90 % of students should pass in their project and viva.			
4.	Direct Measure 4 Industry Internship Program Program ISLOs Assessed are: 6 &7	Objective (Target/Criterion) for Direct Measure 4 This carries 12 Credits and students must complete 4.5 month of internship in selected organization. Overall 90% of students should pass in their project and viva.			
d.	Assessment Instruments for Intended Student Learning Outcomes—	e. Performance Objectives (Targets/Criteria) for Indirect Measures:			

In	direct Measures of Student Learning:	
1.	Indirect Measure 1 Student Exit Survey Program ISLOs Assessed are 1, 2 and 3	Objective (Target/Criterion) for Indirect Measure 1 On a scale of 1to 5 where 5 stands for strongly agree and 4 for agree students had to score their achievement of the Program Learning Goals. Overall 85% of the students should indicate Strongly agree or agree.
2.	Indirect Measure 2. Alumni Survey Program ISLOs Assessed are 4, 5 and 6	Objective (Target/Criterion) for Indirect Measure 2 On a scale of 1 to 5 alumni would have to rate whether Program Learning goals have helped them to achieve success in the Business world. Overall 85% students should indicate strongly agree or agree.
3.	Indirect Measure 3 Extra Curricular & Co- Curricular Activities Program ISLOs Assessed are: 7	Objective (Target/Criterion) for Indirect Measure 3 On a scale of 1 to 5 alumni would have to rate whether Program Learning goals have helped them to achieve success in their personal and professional life. Overall 90% students should indicate strongly agree or agree.

f. :	f. Summary of Results from Implementing Direct Measures of Student Learning:				
1.	Summary of Results for Direct Measure 1 78% students achieved the criterion.				
2.	Summary of Results for Direct N	leasure 2 89% students achieved the target			
3.	Summary of Results for Direct N	leasure 3 97% students passed			
4.	Summary of Results for Direct N	leasure 4 93% students passed and got job offers.			
g.	g. Summary of Results from Implementing Indirect Measures of Student Learning:				
1.	Summary of Results for Indirect Measure 1 91% students said they strongly agree to having enhanced their learning and achieved the Program Outcome they were looking for.				
2.	Summary of Results for Indirect Measure 2 92% Alumni have conceded that the Program Outcome has helped them to achieve success in the Business world				
3.	Summary of Results for Indirect Measure 3 93% students said they strongly agree to having enhanced their soft skills and liberal learning which has helped them to have a better work life balance.				
h.	h. Summary of Achievement of Intended Student Learning Outcomes:				
Intended Student Learning Outcomes Learning Assessment Measures					

(ISLO Direct Measures)			ect Measures	es of Student Learning		Indirect Measures of Student Learning		
	Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3
	1 Togram ToLos	Performan ce Objective Was	Performan ce Objective Was	Performan ce Objective Was	Performan ce Objective Was	Performance Objective Was	Performance Objective Was	Performance Objective Was
1.	Program Learning Outcome 1	MET	MET	MET	MET	MET	MET	MET
2.	Program Learning Outcome 2	NOT MET	MET	MET	MET	MET	MET	MET
3.	Program Learning Outcome 3	MET	MET	MET	MET	MET	MET	MET
4.	Program Learning Outcome 4	MET	MET	MET	MET	MET	MET	MET
5.	Program Learning Outcome 5	MET	MET	MET	MET	MET	MET	MET
6.	Program Learning Outcome 6	MET	MET	MET	MET	MET	MET	MET
7.	Program Learning Outcome 7	MET	MET	MET	MET	MET	MET	MET

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

- 1. Course of Action 1: It was observed that the attainment was less in written component of assessment. Students scored less in Statistics and research methods, financial management and International marketing analytics papers specially in the quantitative analysis
- 2. Course of Action 2: Remedial classes on cash flow statement, capital structure, capital budgeting and reporting of financial information were designed for strengthening the understanding of financial management subject. For International marketing extra assignments such as 'Effects of changes in economy", case discussion and team projects were delivered and it was observed that these enhanced the understanding of the subject. For Statistics research methods paper, research articles related to hypothesis development and analysis were discussed and students undertook assignments in the same in extra hour.
- 3. Course of Action 3:Mandatory research course has been introduced to augment analytical and critical thinking and improve written skills.

	PROGRAM NAME : MASTER OF COMMERCE (M.COM)				
a. I	a. Program Intended Student Learning Outcomes (Program ISLOs)				
1.	Program Learning Outcome 1: Students will acquire basic knowledge relevant to functional areas of business				
2.	Program Learning Outcome 2 Students will acquire research skills through Internships and projects				
3.	Program Learning Outcome 3: Students will be able to communicate effectively in a professional and corporate environment.				
4.	Program Learning Outcome 4: Students will be able to apply quantitative decision-support tools in decision making.				
5.	Program Learning Outcome 5: Students will get in-depth knowledge in Advanced Financial Management				

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria)for Direct Measures:
Direct Measure 1	Objective (Target/Criterion) for Direct Measure 1
Evaluation of Dissertation / Project Work	In the scale of 1 to 4, 4 being the highest 90% of the students have scored 3 and above on the following points:-
General ISLO 1:	Students will acquire basic knowledge relevant to functional areas of business
	Students will acquire research skills through Internships and projects
General ISLO 2:	
	Students will be able to communicate effectively in a professional and corporate environment.
General ISLO 3:	
	Students will be able to apply quantitative decision-support tools in decision making.
General ISLO 4:	
Direct Measure 2	Objective (Target/Criterion) for Direct Measure 2
Comprehensive MCQ Test in <i>Advanced Financial Management</i>	Students will get in-depth knowledge in Advanced Financial Management.

General ISLO 5	In Advanced Financial Management section, 80% of the students wil score four or above on a scale of 1 to 5(5 being the highest)	
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria)for Indirect Measures:	
Indirect Measure 1	Objective (Target/Criterion) for Indirect Measure 1	
Exit Survey General ISLO 1,2,4	On the scale of 1 to 5, with 5 being the strongly agree, 90% of the Post Graduate Students either agree (4) or strongly agree (5) that the program at ABBS helped them	
	To acquire basic knowledge relevant to functional areas of business	
	To acquire research skills through Internships and projects	
	To be familiar with the concepts and able to apply quantitative decision-support tools in decision making.	
Indirect Measure 2 Alumni Survey General ISLO 3, 5	Objective (Target/Criterion) for Indirect Measure 2 On a scale of 1 to 5, with 5 being the strongly agree, 93% of the alumni either agree (4) or strongly agree(5) that the program at ABBS helped them: Students will be able to communicate effectively in a professional and corporate environment	
	Students will get in-depth knowledge in Advanced Financial Management which will help them in taking strategic financial decisions.	
Learning	Assessment Results: Master of Commerce (M.Com)	
Summary of Results from Implementing Direct Measures	of Student Learning:	
Students will acquire research skills through Internships of (General ISLO 2)	- 33 (94.28% of 35 Students) - 34(97.14% of 35 Students)	
Students will be able to communicate effectively in a pro and corporate environment (General ISLO 3)	ofessional - 32 (91.42% of 35 Students)	

Student will be familiar with the concepts of Business Environment. (General ISLO 4)	- 34 (97.14% of 35 Students)
Summary of Results for Direct Measure 2	
Comprehensive MCQ Test in <i>Advanced Financial Management</i> (General ISLO 5)	Students will get in-depth knowledge in Advanced Financial Management
Summary of Results from Implementing Indirect Measures of Student	
Learning:	
1 Exit Survey	On the scale of 1 to 5, with 5 being the strongly agree, 78% of the post graduates either agreed (4) or strongly agreed (5) that the program at ABBS helped them:
	Students will acquire basic knowledge relevant to functional areas of business.
General ISLO 1,3 & 5	Students will be able to communicate effectively in a professional and corporate environment. Students will get in-depth knowledge in Advanced Financial Management which will help them in taking strategic financial decisions.
2 Alumni Survey	On a scale of 1 to 5, being the strongly agree, 93% of the Alumni either agreed or strongly agreed (5) that the program at ABBS helped them :
General ISLO 2	To acquire research skills through Internships and projects
	To familiarise with the concepts and to apply quantitative decision-support too in decision making.

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures					
Program ISLOs	Performanc e in Project work	Comprehensive MCQ Test in Advanced Financial Management	Graduating Students Exit Survey	Alumni Survey		
	Performanc e Target Was	Performance Target Was	Performance Target Was	Performance Target Was		
1. Students will acquire basic knowledge relevant to functional areas of business	MET	N/A	MET	N/A		
2.Students will acquire research skills through Internships and projects	MET	N/A	N/A	MET		
3.Students will be able to communicate effectively in a professional and corporate environment.	MET	N/A	МЕТ	N/A		
4. Students will be familiar with the concepts and able to apply quantitative decision-support tools in decision making.	MET	N/A	N/A	MET		
5 students will get in-depth knowledge in Advanced Financial Management	N/A	MET	MET	N/A		

7. Operational Assessment Results for the Academic Business Unit

Provide operational assessment information for the academic business unit. This information must include the following elements: (a) intended operational outcomes (IOOs) for the academic business unit, (b) a listing of the measures/methods that are used for assessing the IOOs, (c) performance objectives for each operational assessment measure/method, (d) results from the implementation of the operational assessment measures/methods, and (e) an indication of whether the academic business unit achieved each of the intended operational outcomes as determined by the performance objectives identified by the academic business unit in its outcomes assessment plan.

Notes:

Insert or delete rows in the table as needed in order to accommodate the number of your intended operational outcomes.

In the section of the operational assessment results table labeled "Summary of Achievement of Intended Operational Outcomes," do not add or delete columns. Space is provided in this section for eight operational assessment measures. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information. In this section of the table, (i) enter 'Met' in a given cell of a table if the performance objective for the instrument in that column was achieved for the intended operational outcome in that row, (ii) enter 'Not Met' if the performance objective for the instrument in that column was not achieved for the intended operational outcome in that row, or (iii) leave the cell blank if the instrument in that column does not measure the intended operational outcome in that row.

Italicized entries in the table template represent areas where the academic business unit should insert its own operational assessment information.

	OPERATIONAL ASSESSMENT			
a.	a. Intended Operational Outcomes (IOOs)			
1.	Intended Operational Outcome 1 ABBS will focus on Professional and Soft skill training for students to make them industry ready			
2.	Intended Operational Outcome 2 ABBS will focus on industry-interaction resulting in lucrative placements of students			
3.	Intended Operational Outcome 3 ABBS will focus on use of technological resources to innovate effective pedagogy in teaching and learning			

4.	Intended Operational Outcome 4 ABBS will develop intellectual capital with impact endowed professors and qualified staff				
5.	Intended Operational Outcome 5 ABBS will encourage the activities in the research center to boost research and improve quality of research publication				
6.	Intended Operational Outcome 6 ABBS will encourage application and student- oriented lea	rning			
7.	Intended Operational Outcome 7: ABBS will encourage students participation in community service.	s.			
b	b. Assessment Measures/Methods for Intended Operational Outcomes: c. Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:				
1.	Operational Assessment Measure/Method 1: Alumni Survey IOOs Assessed by this Measure: 1	85% of graduates alumni who have completed two years will indicate that the program at ABBS helped them in career advancement			
2.	Operational Assessment Measure/Method 2:Placement IOOs Assessed by this Measure:2	80% of students will be placed within two months of the course completion among those who have opted for placement			
3.	Operational Assessment Measure/Method 3: Exit Survey IOOs Assessed by this Measure: 3	80% of the students should be of the opinion that changes in the teaching methodologies and technological use has benefited them in comprehending the subjects better			
4.	Operational Assessment Measure/Method 4: Faculty Quality IOOs Assessed by this Measure: 4	90% of regular and adjunct faculty will be Doctorates or professionally qualified to teach their discipline			
5.	Operational Assessment Measure/Method 5: Faculty Development IOOs Assessed by this Measure: Outcomes List	At least 90% of the full time faculty members shall attend at least one national /international conference, FDP each semester. Faculty publish research papers in reputed journal every semester			

6.	Operational Assessment Measure/Method 6: Experiential Learning IOOs Assessed by this Measure: 6	Internship and dissertation reports/results should reveal at least 85% of the students score above 80% on their project evaluation		
7.	Operational Assessment Measure/Method 7: Community Services IOOs Assessed by this Measure: 7	ABBS Center for Community Development encourages students participation in community services projects and the students/ faculty organize at least two activities every year.		
с. 9	summary of Results from Implementing Operational Assessment Measure	es/Methods:		
1.	Summary of Results for Measure/Method 1: Alumni survey conducted at periodic intervals as well as during the annual alumni Meet on 30th November 2019, indicated 85% of them found programs at ABBS helpful in their career advancement			
2.	Summary of Results for Measure/Method 2 Placement report of the batch 2018-20 was 67 % of students were placed in companies who opting for placement has been placed.			
3.	Summary of Results for Measure/Method 3 During the Exit survey in September 2020, 90% of the final semester students were satisfied with the teaching pedagogy and technology used by faculty to teach the subjects			
4.	Summary of Results for Measure/Method 4 90 % of Faculty at the institute are Professionally or Doctoral qualified.			
5.	Summary of Results for Measure/Method 5 More than 95% of the regular and full time faculty have published their research papers in this academic year			
6.	Summary of Results for Measure/Method 6 More than 85% of the students have scored 70% and above in final year project evaluation			
7.	Summary of Results for Measure/Method 7 Annual report on community development reveals that all students have participated in at least two community services events during the last year			

e. Summary of Achievement of Intended Operational Outcomes:									
Intended Operational Outcomes (IOOs)		Operational Assessment Measures/Methods							
		Operation al Assessmen t Measure/ Method 1	Operation al Assessme nt Measure/ Method 2	Operation al Assessme nt Measure/ Method 3	Operational Assessment Measure/ Method 4	Operational Assessment Measure Method 5	Operationa I Assessment Measure/ Method 6	Operational Assessment Measure/ Method 7	
		Alumni survey	Placemen t	Exit Survey	Faculty Quality	Faculty development 	Experientia I Learning 	Community service	
1.	Intended Operational Outcome 1 ABBS will focus on Professional Soft skill training for students to make them industry ready	MET	NOT- MET	MET	N/A	N/A	MET	N/A	
2.	Intended Operational Outcome 2 ABBS will focus on industry- interaction resulting in lucrative placements of students	MET	NOT- MET	N/A	N/A	N/A	N/A	N/A	
3.	Intended Operational Outcome 3 ABBS will focus on use of technological resources to innovate effective pedagogy in teaching and learning	MET	N/A	MET	MET	MET	MET	N/A	
4.	Intended Operational Outcome 4 ABBS will develop intellectual capital with impact endowed professors and qualified staff	N/A	N/A	NA	MET	MET	N/A	N/A	
5.	Intended Operational Outcome 5 ABBS will encourage the activities in the research center	NA	NA	NA	NA	MET	NA	NA	

	to boost research and improve quality of research publication								
6.	Intended Operational Outcome 6 ABBS will encourage application and student- oriented learning	MET	NA	MET	NA	NA	MET	NA	
7.	Intended Operational Outcome 7 ABBS will encourage students participation in community services.	NA	NA	NA	NA	Na	NA	MET	

Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:

- 4. Course of Action 1: Placement target was not reached due to pandemic situation. Companies postponed their offers to the students. Effective planning will be undertaken to avoid such lapses in future
- 5. Course of Action 2: Quality Research papers and cross-departmental research activities are encouraged among faculty to bring a better perspective.

8. Report on Note Compliance

If you received Notes from the Board of Commissioners accompanying your last accreditation, and if these Notes have not been cleared (i.e., the Notes have not yet been removed by the Board of Commissioners), provide a report on your actions to address the issues identified in the Notes. For each Note, first list the principle number (e.g., Principle 1.1, Principle 3.2, Principle 4.1, etc.), and then describe the actions that you have already taken to address the issues in the Note followed by any actions that you plan to take to address the Note. (Add or delete rows in the table as needed):

NOTES	ACTIONS TAKEN TO ADDRESS NOTE	PLANNED ACTIONS TO ADDRESS NOTE

9. Compliance with Accreditation Principles

This section of the IQAR contains the IACBE's Accreditation Principles and Evaluation Criteria for the Accreditation of Business Programs that was approved by the Board of Commissioners at their December 2017 meeting. These Accreditation Principles and Evaluation Criteria will be used for your next self-study and site visit.

For each of the IACBE's Accreditation Principles and Evaluation Criteria for the Accreditation of Business Programs (December 2017), indicate if you are in compliance with the principle. If you indicate that you are not incompliance with the principle, describe the steps you will take to come in to compliance with the principle. Add as many lines as required for your response.

The IACBE's Accreditation Principles and Evaluation Criteria for the Accreditation of Business Programs (December 2017) are available in the Member Only section of the website.

Principle 1.1: Commitment to Integrity, Responsibility, and Ethical Behavior
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 2.1: Assessment Planning
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 2.2: Assessment of Student Learning and Operational Effectiveness
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 2.3: Continuous Quality Improvement
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 3.1: Strategic Planning
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.1: Business Program Development and Design
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:

Principle 4.2: Curricula of Undergraduate-Level Business Programs
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.3: Curricula of Master's-Level Business Programs
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.4: Curricula of Doctoral-Level Business Programs
Is the academic business unit in compliance with the principle?✓ yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.5: International Dimensions of Business
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.6: Information Technology Skills
Is the academic business unit in compliance with the principle?
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 4.7: Curriculum Review, Renewal, and Improvement
Is the academic business unit in compliance with the principle?
If you responded no, describe the steps you will take to come in to compliance with the principle:

Principle 5.1: Qualifications of Business Faculty
Is the academic business unit in compliance with the principle?
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 5.2: Deployment of Business Faculty
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 5.3: Scholarly and Professional Activities of Business Faculty
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 5.4: Professional Development of Business Faculty
Is the academic business unit in compliance with the principle? yes no
Is the academic business unit in compliance with the principle?
Is the academic business unit in compliance with the principle?
Is the academic business unit in compliance with the principle?
Is the academic business unit in compliance with the principle?
Is the academic business unit in compliance with the principle?

Principle 6.2: Academic Policies and Procedures
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 6.3: Career Development and Planning Services
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 7.1: Financial Resources Supporting Business Programs
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 7.2: Facilities Supporting Business Programs
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 7.3: Learning Resources Supporting Business Programs
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 7.4: Technological Resources Supporting Business Programs
Is the academic business unit in compliance with the principle?
If you responded no, describe the steps you will take to come in to compliance with the principle:

Principle 7.5: Other Instructional Locations
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 8.1: External Linkages with the Business Community
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 8.2: External Accountability
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle:
Principle 9.1: Innovation in Business Education
Is the academic business unit in compliance with the principle? yes no
If you responded no, describe the steps you will take to come in to compliance with the principle: