



**ACHARYA BANGALORE B-SCHOOL
BENGALURU, INDIA
In cooperation with**

**European SPES Institute, Binghamton University, State University of New York &
Mahatma Gandhi Center for Conflict Prevention and Management, ABBS
Presents the 9th. International Conference**

Acharya Bangalore B-School are organizing International conferences on 2nd, 3rd. and 4th. October, 2019. This will provide a platform for academicians, researchers, corporate executives, policy makers, scholars across the globe for deliberations and discussions on and around themes related to Ethics, Sustainability Peace Economics and Peace Science. The themes are:

2nd. October- "The Modern Youth and Gandhi" in collaboration with Mahatma Gandhi Center for Conflict Prevention and Management, ABBS to commemorate 150th. birth anniversary of Mahatma Gandhi. - This conference is designed for students pursuing undergraduate or post graduate studies. The students' conference aims to create awareness about Gandhian thought and philosophy to highlight their relevance in the modern globalized world. Youth are the torchbearers of tomorrow's world therefore they should be facilitated to understand the various ideologies and practices to take the right decision. Gandhian thought offers an alternative to today's mainstream practices that are threatening global peace, sustainable development and human dignity. History is witness to power of the youth in transforming society to achieve freedom and justice for all. The youth of today need role models who have moved beyond the selfish search of 'what is there in it for me'. Gandhi's message was to the common man to fight anything that was unjust and discriminatory with the weapons of 'Truth and Nonviolence'. This was a unique thought in the era of colonization and aggrandizement. The youth need to be visionaries who can see the bigger picture and not get swayed by short term glories and fundamentalist approach. It would offer an opportunity for the youth from all over the world to come and voice their opinion and engage in constructive work.

Sub themes:

Youth and Social transformation
Relevance of Gandhian thought in modern times
Understanding Gandhi
Trusteeship and CSR
Decentralization of power- pros and cons
Gandhian economics

3rd. October 2019- "Indian ethos and Management Philosophy- Tribute to Dr. S.K. Chakraborty" in collaboration with European SPES, (Spirituality in Economics and Society). European SPES is an organization of social scientists and practitioners working together to promote spirituality in economics and business. The task is not easy, hence empowering managers' spiritually requires content and methodology. In this field the European SPES Institute has consistently worked to models of progressive business, as ecologically sustainable, future respecting and pro-social enterprise. This conference is

bringing eminent scholars, management experts, multi-cultural spiritual personalities who can help in evolving a model in assimilating spirituality in economics and society.

“The crisis in business is spiritual.” ... We need a fundamental shift from the current reductionist, fragmentist, materialistic paradigm to one that recognizes relationships, consciousness and spirit as the right approach” was Prof. S. K. Chakraborty’s belief. Professor S.K. Chakraborty devoted his entire life to studying the importance of ethics and values in business. He believed in the holistic process which combines both the sacred and the secular and synthesizes dialogue and discourse. Prof. Chakraborty drew his inspiration from Indian ethos and laid emphasis on the mainstay of Indian civilization. According to him such emphasis did not warrant undermining of other beliefs in society. Rabindranath Tagore (1861-1941), Swami Vivekananda (1863-1902), Mahatma Gandhi (1869-1948) and Sri Aurobindo (1873-1950) served as role models for the new paradigm of management that Prof. Chakraborty promoted. Western universities and business schools are also debating and conducting research to find solutions to the materialistic mindset that tries to measure everything in terms of monetary value and selfish approach of I, Me and Myself. There is awareness for a change towards more humanistic approach.

“In his contribution Chakraborty offered his vision on Spirit-Centered, Rajarshi Leadership. The Sanskrit dictum says: "svarat samrat bhavati." It means one who can rule or govern oneself can also lead others well. That is, the ideal or model leader exercises leadership on himself or herself first. This entails bringing forth the hidden Spirit into the forefront of the leader's personality. Chakraborty emphasized that Indian civilization is based on the groundwork laid by such leaders, called Rajarshis, which literally means a king and a sage. In this model, the schism between the secular and the sacred vanishes. Great examples of Spirit-centered, Rajarshi leadership include Emperor Ashoka (220-300 BC), Jamshedji Tata (19th Century), Mahatma Gandhi (20th Century) and R. K. Talwar (20th Century).

Why does the 21st century need Spirit-centered or Rajarshi leadership? Chakraborty's answer is that because the vast, hidden and irreversible damages caused by economic growth, which thrives on globalized greed, needs to be halted. Spirituality has to be the master, not the servant of material attempts. Relevance to the bottom line of business cannot be the test for spirituality. Instead spirituality has to be the benchmark for business activities.

These words are more relevant than ever. We will never forget Professor Chakraborty’s kind personality and his deeply rooted spiritual humanism.” (Laszlo Zsolnai)

From 1971 to 2003, he taught at The Indian Institute of Management- first in the area of ‘Finance and Control’ and then Human Values, Ethics and Indian Ethos’. He founded the Management Center for Human Values at Indian Institute of Management Calcutta. He has taught at the Stockholm Business School, the Royal Melbourne Institute of Technology, Darmstadt University of Technology and the California Institute of Integral Studies. He has authored, edited and co-authored many books. He is the Founder- Editor of the Journal of Human Values.

Sub themes:

Spirituality-inspired management practices

Spiritually-based business models in India and beyond

The relevance of Rabindranath Tagore, Swami Vivekananda, Mahatma Gandhi and Sri Aurobindo for today’s management and business education

Indian ethos versus Western economic ethics in business and management

4th. October- “Corporate Social Responsibility, Conflict Management, Peace Economics and Peace Science” in-co-operation with Binghamton University, State University of New York,-The Mephistophelian problems that are facing the modern generations in politics, economy and society need to be addressed with more humanistic approach than with a palliative approach for short term gains. Society needs to do tradeoffs among stakeholders but those tradeoffs should not lead to annihilation of one stakeholder for the growth of the other.

Subthemes:

Sustainability and The Meaning of Life
Corporate Social Responsibility
Stakeholder Analysis
Triple Bottom Line
Integral Ecology.
Developing Ecological Awareness and Responsible Business.
Participation in Society.
Arms Control/ Nuclear Proliferation.
Globalization and Conflict.
International Trade and Financial Crisis.
Disaster Management.
Terrorism.
Resource Conflict.
Crisis of Identity and Conflict Management.

***Papers may be presented on any related areas other than the sub themes mentioned.**

***Abstracts submission date: On or before August 15th. 2019**

***Full paper submission date: On or before September 15th. 2019**

Persons interested to attend any of the conferences are requested to contact:

Ms. Chaithra Yadav,

Phone : +91 080 23245516/17/18

Email : international.conference@acharyabbs.ac.in

chaithrayadav@acharyabbs.ac.in

Registration and Fees:

Student Participation Fees for 2nd. October, 2019 Conference

International Student: \$50

Indian Students: Rs. 500

SAARC Student: \$20

Participation Fees for 3rd. or 4th. October 2019 conferences

International Participants: \$150

SAARC Participants: \$50

Indian Participants:

Professors/ Corporates Rs. 1500.00

Research scholars/ Students : 750.00

Participants attending both 3rd. and 4th. October, 2019 conferences –

International participants: \$100,

SAARC : \$30

Indian Participants: Professors/ Corporates: Rs. 1000.00

Research scholars/ Students : Rs. 500.00

Registration fee includes Registration Kit, Breakfast, tea/coffee, lunch, snacks and certificate.