



Best Practices at ABBS MBA Department



1. **Social Responsibility Projects (SRPs).**
2. Book review by students.
3. MOOCs.
4. Communication Competence Mapping and sessions.
5. Portfolio Management by Students.
6. Video Conference using Life Size.
7. Career mentoring by Alumni

Social Responsibility Projects

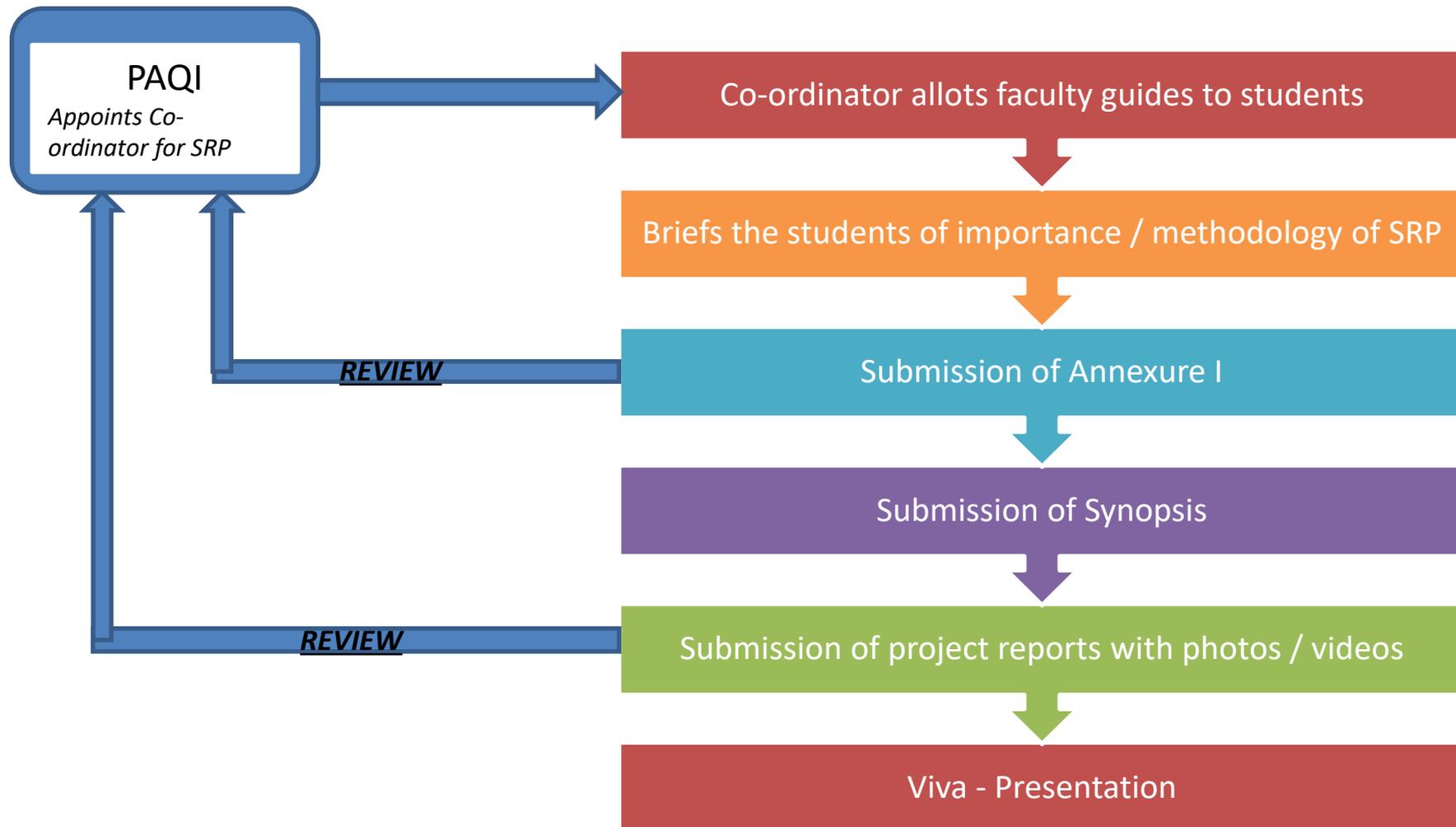
How it is Done

- To create a sense of social responsibility and inclusiveness, it is compulsory for all 2nd sem students to undertake a social project, conduct an activity and submit report on the same.
- The projects plan have been integrated into department calendar.
- Students can enroll in an NGO, or take up any societal problems they confront and give relevant solutions to them.
- The practical benefits of project experience on student education, and the benefits of providing useful inputs to target audience were anticipated, but the experiences have proven to be much more. Students have responded with intensity and commitment

Objectives

- To sensitize students towards social responsibility.
- To facilitate students to explore sustainable solutions for the social problems.
- To hone the Student's ability to collect, analyze, interpret and synthesize information/data.
- To make each student a better human being.

Process Flow



Impact of SRP

- Students have experience of real life society problems and are sensitive to social issues also.
- Empathy and Emotional Intelligence are enhanced through SRP projects.
- It is a win-win situation for the institution and society.

BOOK Review

Objectives:

- To gain awareness on many management related issues not taught in class.
- To provide a novel learning opportunity for students to go beyond their text books, and explore what other experts are saying on various management concepts.
- To kindle the curiosity in students to read books that have caught their attention and interest to gain more knowledge on the topic and keep updates in their respective area of specialisation.
- To facilitate students to cultivate passion in their respective area of specialisation.
- To improve English knowledge of students.
- To improve the communication ability of students.
- To cultivate reading habit among students.
- To make students life long learner.

Activity:

Students read a
management book

Prepares a review
of the book
corrected by
faculty

Presents the book
review to the class
Q&A

Feedback given for
improvement

Write a page of
review and submit

Impact

- Students overcome stage fear and exhibit confidence in public speaking.
- Students are able to talk confidently about books that they have read in job interview situations.
- Students develop reading habit.
- Students get opinionated.

MOOCs

Objectives:

- Imbibing tech-driven self –learning among students.
- PO8 of the program is life long learning which aims at continuous upgrading of knowledge and skill. Introduction to MOOC should help them in future too.

The Department has made a provision for students to register for a two-credit online course on any recognized online web based course, like Swayam, Coursera, NPTEL etc

impact

- PO 8- students gain the virtue of Life long learner and self learning.
- Value added learning over and above class room is achieved.
- Better comprehension of the subjects learnt, reflecting in the placement improvements.

Communication Competence

Mapping and coaching

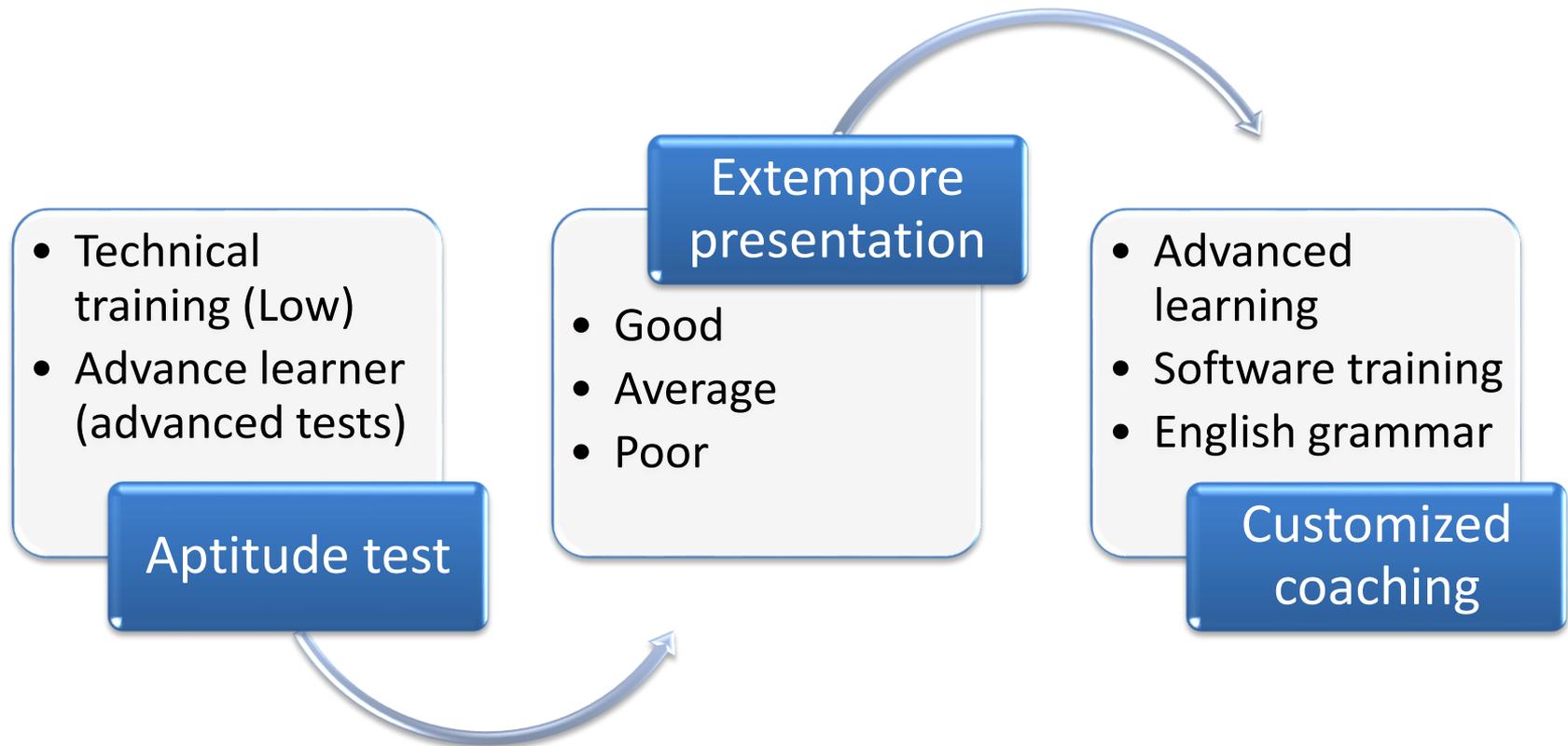
Objectives:

- Continuously improving communication capabilities of students.
- Instilling confidence and clarity in communication for getting placed in leading companies.
- PO6 of the program aims at honing varied formats of communication.

Communication Competence Mapping and Coaching-

- Each student of 2nd sem has to undergo aptitude test and give an extempore -oral presentation of few selected topics in management.
- Based of the marks scored, students would be categorized into good, average, and poor communicators.
- The good ones would be given advanced learning session.
- The average students would undergo language lab training to improve their communication.
- The poor communicators would be given basic English grammar and then put on the software training.

Communication competence mapping and coaching



Impact:

- The students have gained confidence and are better in communicating.
- Improvement is observed in Placements, and academic results of the students.
- Students participate more in value added activities.

Portfolio Management by students

Objectives:

- To familiarize students with alternative investments.
- To make students to experience live stock market.
- To make students to work in teams.
- To make students to manage others money.

Impact

- Students have high financial literacy.
- Financial advisors jobs are offered during placement.
- Team work, understanding and soft skills are developed.

Video conference using Life size

Objectives:

- To bring corporate life experiences directly into the classroom.
- To have effective interaction between students and experts across the globe.
- To get the benefit of ICT in teaching.

Number of Video conference Programs

2016-2017	2017-2018	2018-2019 (till March)
3	6	10

Impact

- Students experience the global perspective of class room learning.
- Video conferencing enables participants to stay alert and more focused on the topic of discussion.
- Since it is an interactive session, students clarify current information and business status.
- Students get access to interact with experts from across the world.



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Career Mentoring by Alumni

Objective:

- To provide career guidance and enhance professional network to current students by Alumni.
- Alumni are identified and mapped on their competency.
- Students are connected to the alumni based on mutual interest and field of choice.
- Regular telephonic and Skype sessions are conducted to mentor the juniors.

Impact

- Alumni network builds confidence of the students.
- Alumni gets their companies to campus.
- Networking and peer learning is relatively high.