

ABBS Group Presents

Startup Garage 2026

Startup Garage 2026 is a student-focused entrepreneurship challenge designed to identify, nurture, and celebrate the next generation of innovators and business builders. Open to students and budding entrepreneurs, the competition provides a platform to pitch real ideas from any sectors in the style of a 'Shark Tank panel'.

Event Guidelines, Rules & Regulations

Who Can Apply?

- Undergrad students.
- Working professionals.
- Graduates who desire to be founders of startups.

Idea Rules

- Original Business Plan.
- Businesses \leq 2 years old.

Team Rules

- 1 to 3 members per team.
- At least one team member must be a currently an enrolled student.
- Only one participant can pitch on stage and remaining can be part of the Q&A.

Evaluation

- Jury decision will final.

Intellectual Property

- All ideas remain the IP of the team.
- Judges & committee sign NDA before reviewing.
- ABBS may use idea name/team in event commercials (with consent).

Conduct

- Professional behaviour expected at all times.
- Judges' scores are final and binding.
- Disqualification Triggers: Plagiarism/ misrepresentation / Breach of code.

Rounds & Timeline

- Round 1: **Business Plan Submission:**
 - Online Registration & Submission
(Open from - 10/6/26 Deadline – 15/6/26)
- Round 2: Business Idea Presentation
 - ***Virtual Presentation : 16/6/26 to 18/6/26***
 - Deck: Standard PPT Template will be shared
 - Pitch Time: 7 minutes to present + 5 minutes Q&A
 - Pitch Style: Shark Tank
- Round 3 : **Grand Finale on 20th June 2026** - *Top teams will be present from stage*

Round 1 : Business Plan

It must include the following sections:

- 1. Team Details**
 - Primary contact name, email address, and phone number
 - Team Member Names, Startup Name / institutions, year of incorporation/studying, and roles of all team members
(No company logos or branding - Avoid your team identity to judges during blind review)
 - A single, clear sentence describing what you are building
- 2. Problem Statement, graphs, charts or real examples**
- 3. Proposed Solution**
 - How does your idea solve the problem? Keep it simple and jargon-free
- 4. Target Audience**
 - Customer Segment, TAM / SAM / SOM
- 5. Business Model**
 - Financials – Unit Economics
 - Business model & scalability
 - Traction / proof points
 - Social / environmental impact
- 6. Stage of Development**
 - Idea-stage, a prototype, an MVP, or an early-revenue business.

Business Plan Formatting requirements:

- PDF format only, maximum 3 pages (A4), minimum 12 pt font
- File name: TeamName_StartupGarage2026.pdf

Email id for submission: incube@abbs.edu.in

**Submission open from 10th Jun, 2026*