

ACHARYA BANGALORE B-SCHOOL

DEPARTMENT OF MBA

Presents

BIZ-O-MANIA **2023**

*Leading the Way Towards a Greener
Tomorrow through Sustainability!*

INTER-COLLEGE MANAGEMENT FEST

06TH, 07TH, 08TH & 09TH OF SEPTEMBER, 2023

TWO CATEGORIES:



BENGALURU - 560091

ABOUT

ACHARYA BANGALORE B-SCHOOL

Acharya Bangalore Business School (ABBS) was founded in 2008 as a sterling management institute. Since then, it has become a coveted business school in South India, drawing a considerable number of applications from across India each year.

At ABBS, we pride ourselves as one of India's most future-fit business schools. Our differential learning programmes have been crafted by seasoned industry leaders and feature an array of elements including industry interfacing, entrepreneurship development, live workshops, Management Development Programmes and publication.

ABBS offers a bouquet of courses across Management, Analytics, Health Administration, Commerce, Life Sciences, Media and Communication. Each course is crafted with careful blend of classroom learning and practical experience. The success of our programmes is mirrored in the variety of collaborations we have established with corporate houses in the past few years. We draw valuable insights from industry liaisons, and our alliances are geared towards student enhancement, enrichment and recruitment. Located in India's Garden City, Bengaluru in a five sprawling acres of greenery, with aesthetically designed classrooms, well-equipped hostels and state-of-the-art sports facilities, it has an ecosystem that is tailored to stakeholders needs.



Acharya Bangalore B-School

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BIZ-O-MANIA 2023

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Professor & HOD
Department of MBA, ABBS

JUDGEMENT INCHARGE

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Professor & Head Research
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BIZ-O-MANIA 2023

BIZ-O-MANIA, the Flagship Intercollege management Fest that brings together the brightest minds from various institutions to showcase their business acumen and leadership skills. This 4-day Extravaganza is filled with intense competition, innovative ideas, and collaborative learning as students battle it out in a series of challenging business scenarios.

BIZ-O-MANIA is designed to test participant's strategic thinking, problem-solving abilities, and teamwork through a range of engaging activities. From case studies and simulations to group discussions and presentations, this event offers a platform for aspiring business leaders to showcase their talent and gain valuable real-world experience.

Don't miss the chance to be part of **BIZ-O-MANIA**, where passion, intellect, and ambition collide. Engage in friendly competition, unleash your potential, and make your mark on the world of business.

There are two separate Categories for **UG & PG** Management students in all events. The Overall championship is also declared separately for **UG & PG** categories. One common thread that flows in all activities is **Sustainability!**

BIZ-O-MANIA 2023

BEST
MANAGER

BUSINESS
QUIZ

BUSINESS
PLAN

FINANCE
MANAGER

MARKETING
MANAGER

HR
MANAGER

BEST
ANALYST

PHOTOGRAPHY

CORPORATE
ROADIES

CULTURALS

BEST MANAGER: THE SELF STARTER

Welcome to "Best Manager: The Self-Starter's Event," where we Recognise, Test & Celebrate exceptional Managers who embody the qualities of self-starters and inspire their teams to achieve greatness. This event is dedicated to showcasing the transformative power of effective leadership and the impact it can have on individuals, teams, and organizations.

NO OF PARTICIPANT: 1

REGISTRATION FEE: RS. 250

FACULTY COORDINATOR: PROF. SANDEEP KAMBLE

EVENT COORDINATORS:

MR. PRASAD - 7676720519

MR. DARSHAN - 9380329328

MS. ANUSHA B - 9353254856

TWO CATEGORIES:



BUSINESS QUIZ: THE CURIOUS

Welcome to "The Business Quiz," a thrilling event designed to test business acumen, ignite curiosity, and challenge knowledge in the world of business. Join us for an exciting fun filled event with brain-teasing questions, friendly competition, and a chance to showcase expertise. This quiz is perfect for students who are budding business enthusiasts, aspiring entrepreneurs, professionals, and anyone with a passion for the corporate world. Prepare to be immersed in a stimulating atmosphere as you engage in a battle of wits with like-minded individuals.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400 PER TEAM

FACULTY COORDINATOR: DR. AJITHA S

EVENT COORDINATORS:

MS. DEEKSHITHA - 8660704770

MR. MANOJ G J - 9986390489

MS. AISHWARYA - 6366302503

TWO CATEGORIES:



BUSINESS PLAN: THE VISIONARY

Welcome to "The Visionary Business Plan," an event dedicated to empowering aspiring entrepreneurs and visionaries to craft powerful business plans that inspire, innovate, and make a lasting impact. Join us for an immersive experience where you'll gain valuable insights, expert guidance, and networking opportunities to turn your business vision into a reality.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400 PER TEAM

FACULTY COORDINATOR: DR. POORNIMA

EVENT COORDINATORS:

MS. HARDIKA - 8197384559

MR. ADARSH - 7353672529

MR. AROMAL - 9521059659

TWO CATEGORIES:



FINANCE MANAGER: THE RISK TAKERS

Welcome to "Finance Managers," an event dedicated to testing finance enthusiasts with the skills, knowledge, and mindset needed to embrace calculated risks and make strategic decisions that drive financial growth. This event is designed for aspiring finance managers who are ready to embrace the role of risk-taker and catalyst for financial success. Whether you're willing to be a seasoned professional or an aspiring finance leader, "The Risk Taker" offers a platform to explore risk management strategies, enhance decision-making abilities, and unlock new opportunities for your organization.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400 PER TEAM

**FACULTY COORDINATORS: DR. A. DHANALAKSHMI
DR. ROSHINI P R**

EVENT COORDINATORS:

MR. KUMAR - 7204920591

MS. RAKSHAMBIGHA - 7019013872

MR. MADAN ASHOK - 7259617102

TWO CATEGORIES:



MARKETING MANAGER: THE CREATIVES

Welcome to "The Marketing Manager: Igniting Innovation and Driving Success," an event dedicated to empowering marketing. This event is designed for aspiring marketing managers who embrace their role as creative catalysts and seek to transform their organizations through innovative marketing strategies. Whether you're willing to be a seasoned marketing professional or an aspiring leader, "The Creative Marketing Manager" provides a platform to enhance your creative thinking, refine your marketing techniques, and stay ahead of the curve.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400 PER TEAM

FACULTY COORDINATOR: DR. V. P. SRIRAM

EVENT COORDINATORS:

MS. SNEHA R S - 6383877763

MR. PERUMAL - 8900900727

MR. NAVEEN - 8667619928

TWO CATEGORIES:



HR MANAGER: THE PEOPLE PERSON

Welcome to "The People Person: Empowering HR Managers for Human-Centric Leadership," an event dedicated to celebrating and equipping aspiring HR professionals who embody the qualities of empathy, compassion, and strong interpersonal skills. This event is designed for aspiring HR managers who believe in the power of human-centric leadership and strive to create positive and inclusive work environments.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400 PER TEAM

FACULTY COORDINATOR: PROF. GIRISH

EVENT COORDINATORS:

MR. VASU MANOJ - 9705352395

MS. DYUTHI - 8971415163

MR. JINOSH - 9461233956

TWO CATEGORIES:



BEST ANALYST: THE TECH SAVVY

Welcome to "The Tech-Savvy Analyst: Mastering Data and Technology for Insightful Decision-Making," an event dedicated to recognizing and empowering analysts who leverage their technological prowess to uncover valuable insights and drive strategic decision-making. This event is designed for analysts who excel in utilizing technology, data analytics, and innovative tools to extract meaningful insights.

NO OF PARTICIPANT: 1

REGISTRATION FEE: RS. 250

FACULTY COORDINATOR: DR. PREMA RAJAN

EVENT COORDINATORS:

MS. GIREESA - 9390224458

MR. BHANU TEJA - 7036334441

MR. SHANKAR GOWDA - 9108248624

TWO CATEGORIES:



PHOTOGRAPHY: THROUGH THE LENS

Welcome to "Through the Lens: Exploring the Art and Craft of Photography," an immersive event dedicated to celebrating the beauty and creativity of photography. This event is designed for photographers of all levels, from beginners to professionals, who are passionate about the art of capturing moments and telling stories through their lenses.

NO OF PARTICIPANT: 1

REGISTRATION FEE: RS. 250

FACULTY COORDINATOR: DR. HEMANTH

EVENT COORDINATORS:

MR. THAMEEM - 9035703246

MR. ABDAL - 8886319708

MR. SHANKESH - 9488461020

TWO CATEGORIES:



CORPORATE ROADIES: ADVENTO

Welcome to "Corporate Roadies: Embracing the Adventure of Professional Challenges" an event dedicated to celebrating the spirit of resilience, adaptability, and teamwork in the corporate world. This event is designed for professionals who are eager to embrace the challenges and opportunities that come their way. Whether you're an experienced corporate roadie or aspiring to become one, this event provides a platform to enhance your skills, expand your network, and ignite your passion for achieving success in the corporate world.

NO OF PARTICIPANTS: 2

REGISTRATION FEE: RS. 400

FACULTY COORDINATORS: DR. RAJESH C

PROF. RAVI ADITYA

EVENT COORDINATORS:

MR. AMITESH - 8456040287

MR. SAYOOJ K S - 9113812614

MS. RUCHITHA - 9980056948

TWO CATEGORIES:



CULTURALS

Cultural performances have been an integral part of management fests. An Exotic show to Experience the magic of the cultural events to unleash the creativity, talent, and passion. Witness the collision of stars as they perform in various events like Corporate Walk, Group Song and Group Dance. Let your talent shine and be a part of an inspiring journey where imagination has no limits.

TWO CATEGORIES:



CORPORATE WALK

NO OF PARTICIPANTS: 5 IN A TEAM

REGISTRATION FEE: Rs. 1000

DURATION : 4+2 MINUTES

FACULTY COORDINATOR: DR. GEEVARATHNA

Compulsary Event for Overall Championship.

EVENT COORDINATORS:

SRI YUKTHA- 6364536588

SANJAY- 9901995938

GROUP SINGING

1. Instruments to be played by participants only
2. No language barrier & Karaoke not allowed
3. Participants should carry the instruments required.

NO OF PARTICIPANTS: 4 - 6 IN A TEAM

REGISTRATION FEE: RS. 800

DURATION : 3 +1 MINUTES

FACULTY COORDINATOR: DR. GEEVARATHNA

EVENT COORDINATORS:

BHARATH HEGDE- 7026740007

PRAVEEN BHAT- 9481633836

GROUP DANCE

1. Any language is allowed
2. Participants must submit songs two days in advance

NO OF PARTICIPANTS: 4 - 6 IN A TEAM

REGISTRATION FEE: RS. 1200

DURATION : 3 MINUTES

FACULTY COORDINATOR: DR. GEEVARATHNA

EVENT COORDINATORS:

MAYANK- 9945248289

MITALI - 7002100463

NOTE:

- Exceeding the time limit leads to negative marking.
- Participants should carry their own props and instruments (if needed).
- No real firearms, realistic copies or projectile weapons allowed during performance.
- Vulgarity in music or costume is strictly not allowed.

TERMS & CONDITIONS:

- There can be more than one team per event from a College. Fest registration fee is Rs. 3500/- per team (for all management events & corporate walk). Group Song & Group Dance has to be registered seperately if the college opts for Rs. 3500 package. Registrations for individual events can also be done.
- BIZ-O-MANIA 2023 will be held in Blended mode. The rounds held on 6th & 7th of September, 2023 will be Online and the Final round will be conducted offline at Acharya Bangalore B-School on 9th September, 2023 starting from 9 AM.

NOTE: The teams qualified for the Final Rounds will be announced on 7th September, 2023 at 6.30 PM. Only those teams would participate on 9th September, 2023 for the Final Round. All Cultural events participants should report by 2.00 PM on 9th September, 2023.

- All must join at 9:30 AM on 6th September, 2023 on Zoom Platform (Except Cultural Teams).

- Participants have to strictly adhere to the Timings mentioned.
- Teams Participating in all the Management Events as well as Corporate Walk only will be eligible for the Overall Championship.
- The Decision of the Judges and the College Fest Committee shall be final and Binding.
- Participants should present their ID Cards when asked. Laptops, Pen drives and other necessary Gadgets, have to be arranged by participants themselves.
- The Teams indulging in any malpractices will be Disqualified.
- Participants are requested to select a quiet location with no other activities or disturbances to attend the online fest.
- No Refund will be given once the registration is done.
- Any Concerns must be addressed to the BIZ-O-MANIA 2023 Fest Convenor.

PRIZES

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**WINNERS, RUNNERS & OVERALL
WINNERS & RUNNERS SHALL BE
ANNOUNCED ON 9TH SEPT, 2023
FOR BOTH UG & PG CATEGORIES**

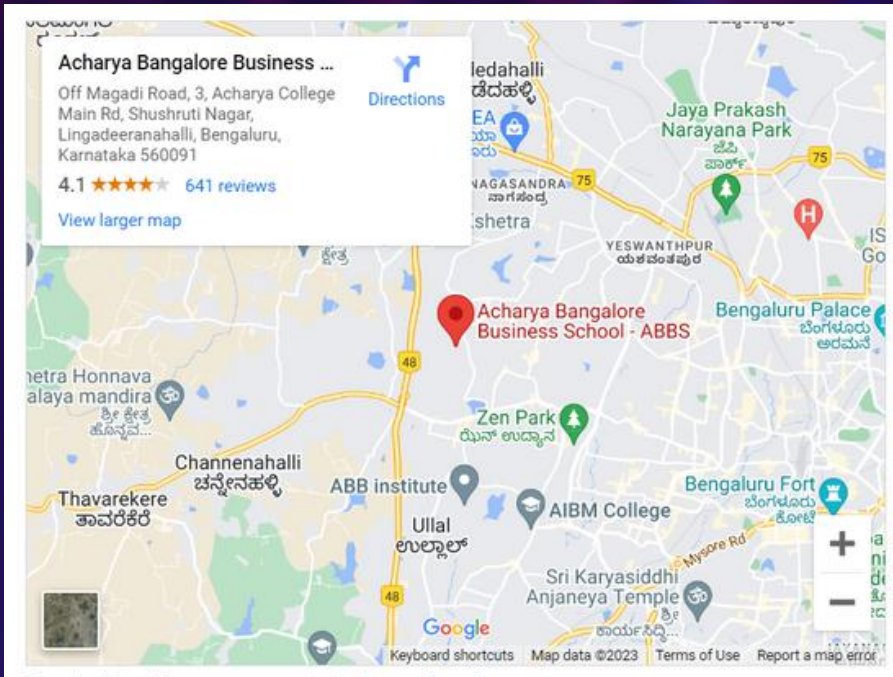
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**CERTIFICATES WILL
BE GIVEN TO ALL
THE PARTICIPANTS**

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How to reach?



Scan for Location

[Acharya Bangalore B School](#)

For more details contact the Core Committee.