



Semester Wise Syllabus BA Journalism

BA I Semester

Introduction To Communication & Media

BA III Semester

Audio Visual Media

BA V Semester

Reporting
Editing

BA II Semester

Print Media

BA IV Semester

Media Laws

BA VI Semester

Media Management
Advertising & Public Relations

BA Economics

BA I Semester

Business Economics

BA III Semester

Economics of Infrastructure / Monetary Economics

BA V Semester

Corporate Economics

Electives

Mathematics for Economists
Rural Development & Cooperation
Economics of Tourism

BA II Semester

Managerial Economics

BA IV Semester

International Business Environment /
Public Economics

BA VI Semester

Human Resource Management

Electives

Statistics for Economists
Karnataka Economy
Hospitality Economics