



## Semester Wise Syllabus

### **MBA I Semester**

- 1.1 Economics For Managers
- 1.2 Organizational Behavior
- 1.3 Accounting For Managers
- 1.4 Statistics For Management
- 1.5 Marketing For Customer Value
- 1.6 Business And Industry
- 1.7 Communication Skills

### **MBA III Semester**

- 3.1 Strategic Management & Corporate Governance
- 3.2 Projects And Operations Management

#### **3.3 Finance**

- 3.3.1 Indian Financial System
- 3.3.2 Corporate Tax Planning And Management
- 3.3.3 Corporate Valuation And Restructuring

#### **3.5 Human Resources Management**

- 3.5.1 Learning And Development
- 3.5.2 Industrial And Employee Relations
- 3.5.3 Performance Management System

#### **3.6 Health Care Management**

- 3.6.1 Perspectives On Health Care Sector
- 3.6.2 Management Of Public Health Systems
- 3.6.3 Health Economics

### **MBA IV Semester**

- 4.1 International Business Dynamics

#### **4.2 Marketing**

- 4.2.1 Strategic Brand Management
- 4.2.2 International Marketing Strategy
- 4.2.3 Digital Marketing

#### **4.3 Human Resource Management**

- 4.3.1 Strategic Human Resource Management
- 4.3.2 Talent And Knowledge Management
- 4.3.3 International Human Resource

#### **4.6 Banking Finance And Insurance Services Management (BFIS)**

- 4.6.1 Banking Technology And Management
- 4.6.2 International Financial Management
- 4.6.3 Risk Management For Banks And insurance Companies

### **MBA II Semester**

- 2.01 Technology For Management
- 2.02 Management Research Methods
- 2.03 Entrepreneurship And Ethics
- 2.04 Human Capital Management
- 2.05 Financial Management
- 2.06 Quantitative Techniques And Operations Research
- 2.07 Innovation Management

#### **Open Elective**

- Co-Operative Management
- Media And Society
- Basics Of Income Tax

#### **3.4 Marketing**

- Retailing Management And Services
- Consumer Behavior

#### **3.7 Banking Finance And Insurance Services Management (BFIS)**

- 3.7.1 Strategic Credit Management In Banks
- 3.7.2 Insurance Planning & Management
- 3.7.3 Indian Financial System

#### **3.8 Startups And Smes Management**

- 3.8.1 Perspectives On Startups And Sme
- 3.8.2 Insurance Planning & Management
- 3.8.3 Establishment Of Smes

#### **4.4 Finance**

- 4.4.1 Investment Analysis And Management
- 4.4.2 International Financial Management
- 4.4.3 Risk Management And Derivatives

#### **4.5 Health Care Management**

- 4.5.1 Basic Management Aspects Of Health Care
- 4.5.2 Strategic Management In Health Care
- 4.5.3 Management Of Hospital Services

#### **4.7 Startups And SMES Management**

- 4.7.1 Technology And Innovation
- 4.7.2 Internationalization Of Smes
- 4.7.3 Management Of Startups