



MBA DEPARTMENT
MBA COURSE SYLLABUS
I SEMESTER

SL.NO	COURSE CODE	SUBJECTS
1	1.1	Economics for Managers
2	1.2	Organizational Behaviour
3	1.3	Accounting for Managers
4	1.4	Statistics for Management
5	1.5	Marketing for Customer Value
6	1.6	Legal Aspects and Intellectual Property Rights
7	1.7	Managerial Skills-1

II SEMESTER

Subject Code	COURSE CODE	SUBJECTS
1	2.1	Technology for Management
2	2.2	Management Research Methods
3	2.3	Entrepreneurship & Ethics
4	2.4	Human Capital Management
5	2.5	Financial Management
6	2.6	Quantitative Techniques and Operation Research
7	2.7	Managerial Skills-2

III SEMESTER

III SEMESTER	IV SEMESTER
CORE COURSES	
3.1. Strategic Management and Corporate Governance	4.1. International Business
3.2. Project and Operations Management	
INTERNSHIP	DISSERTATION

III SEMESTER	IV SEMESTER
3.3 FINANCE	4.2 FINANCE
3.3.1 Business Valuation and Value Based Management	4.2.1 Financial Techniques for Strategic Decision-making
3.3.2 Indian Financial Systems	4.2.2 International Financial Management
3.3.3. Investment Analysis and Management	4.2.3 Risk Management and Derivatives
3.3.4. Business Analytics using Excel	4.2.4 Data Analysis and Visualization using Tableau
3.4 MARKETING	4.3 MARKETING
3.4.1 Retailing Management and Services	4.3.1 Strategic Brand Management
3.4.2 Consumer Behaviour	4.3.2 Marketing Research and Metrics
3.4.3 Rural and Agricultural Marketing	4.3.3 Digital Marketing
3.4.4. Business Analytics using Excel	4.3.4 Data Analysis and Visualization using Tableau
3.5 HUMAN RESOURCES	4.4 HUMAN RESOURCES
3.5.1 Learning And Development	4.4.1 Strategic HRM
3.5.2 Team Dynamics at work	4.4.2 International HRM
3.5.3 Performance Management Systems	4.4.3 Talent and Knowledge Management
3.5.4 Business Analytics using Excel	4.4.4 Data Analysis and Visualization using Tableau
3.6 HEALTHCARE MANAGEMENT	4.5 HEALTHCARE MANAGEMENT
3.6.1 Perspectives On Health Care Sector	4.5.1 Basic Management Aspects of Health Care
3.6.2 Management Of Public Health Systems	4.5.2 Strategic Management in Health Care Settings

3.6.3 Health Economics	4.5.3 Management of Hospital Services
3.6.4. Business Analytics using Excel	4.5.4 Data Analysis and Visualization using Tableau
3.7 BANKING FINANCE AND INSURANCE SERVICES MANAGEMENT (BFIS)	4.6 BANKING FINANCE AND INSURANCE SERVICES MANAGEMENT (BFIS)
3.7.1 Strategic Credit Management In Banks	4.6.1 Banking Technology and Management
3.7.2 Insurance Planning & Management	4.6.2 International Financial Management
3.7.3 Indian Financial System	4.6.3 Risk Management for Banks and Insurance Companies
3.7.4. Business Analytics using Excel	4.6.4 Data Analysis and Visualization using Tableau
3.9 BUSINESS ANALYTICS	4.8 BUSINESS ANALYTICS
3.9.1 Data Science Using R And Python	4.8.1 Data Visualization
3.9.2 Advanced Statistical Methods For Business Decision Making	4.8.2 Business Forecasting
3.9.3 Analytics For Decision Making	4.8.3 Data Warehousing and Data Mining
3.9.4. Business Analytics using Excel	4.8.4 Data Analysis and Visualization using Tableau
3.10 LOGISTICS AND SUPPLY CHAIN MANAGEMENT	4.9 LOGISTICS AND SUPPLY CHAIN MANAGEMENT
3.10.1 Inventory Management	4.9.1 Supply Chain Planning and Strategies
3.10.2 Supply Chain Management	4.9.2 Global Procurement and Sourcing
3.10.3 Logistics Management Systems and Practices	4.9.3 Vendor Management
3.10.4. Business Analytics using Excel	4.9.4 Data Analysis and Visualization using Tableau

