

International Case Writing Conference 2022

14th & 15th October 2022

Theme - "Redefining Pedagogy"



Sponsored by **AICTE**

About Conference

Case-based teaching is a pedagogical approach that engages students in the process of making real-world decisions. Cases represent authentic work-place decisions, encourage students to apply knowledge gained from the classroom or through additional research to solve the case. Case-based teaching allows the faculty to gauge the ability of students to synthesize, evaluate and apply course concepts while students are engaged in the process of authentic problem solving. The goal is for students to engage in the decision-making process and determine likely or possible solutions. In health professions education, cases can be designed to require students both to draw on existing subject knowledge as well as conduct research to resolve unanswered questions.

All accepted papers will be considered for publication in Scopus/ UGC journals

Specialized Areas

- Cases studies in General Management
- Case studies in Financial Management
- Case studies in Marketing Management
- Case studies in Operations Management
- Case studies in Accounting
- Case studies in Economics
- Case studies in Entrepreneurship
- Case studies in Social Science
- Case studies in Human Resources Management
- Case studies in Risk Management
- Case studies in Supply Chain Management
- Case studies in Branding
- Case studies in Islamic Finance
- Case studies in Management Information System
- Case studies in Investment Management
- Case studies in Behavioural Finance
- Case studies in Mergers and Acquisitions

Important Dates

Last date for Case Submission (Full paper) **1st September 2022**

Last Date for Participant Registration (Without Case Paper) **1st October 2022**

Free Registration

Final Date of Case Acceptance **1st October 2022**

Conference Dates **14th and 15th October 2022**

Eminent Speakers



Dr Deborah Y. Cohn
Interim Dean,
School of Management,
New York Institute of
Technology, New York



Dr. Anil Sahasrabudhe
Chairman, AICTE,
New Delhi



**Dr. Cynthia Menezes
Prabhu**
Dean, Management Studies,
Bangalore University,
Bangalore



Dr. Easwaramoorthy
Provost, Amity Global
University, Singapore



Dr. Arockiasamy
Acting Dean & Associate
Professor, Department of
Information Systems College
of Economics, Management
and Information Systems,
University of Nizwa, Oman

Contact Information



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